

Fold Line

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Brochure 17"x11" Roll Fold (Outside)  
DELETE THIS LAYER BEFORE SUBMITTING  
FINISHED SIZE: 5.67" x 11"  
WITH BLEED: 17.125" x 11.125"  
Please leave a 0.125" total bleed  
(0.0625" for each side)  
First Fold from the Finished Left Trim - 5.58"

5.58"

5.70"

5.72"

**Green Line is SAFETY Line**

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All important information that is not getting cut / folded should be inside this line

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**Blue Line is END OF BLEED Line**

All background image / colour / artwork should extend to this line

**Red Line is CUT Line**

Finished product will be cut to this line

OUTSIDE UNDER PANEL

OUTSIDE BACK PANEL

OUTSIDE FRONT PANEL

Fold Line

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Brochure 17"x11" Roll Fold (Inside)  
DELETE THIS LAYER BEFORE SUBMITTING

5.72"

5.70"

5.58"

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**Blue Line is END OF BLEED Line**

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**Red Line is CUT Line**

Finished product will be cut to this line

INSIDE LEFT PANEL

INSIDE MIDDLE PANEL

INSIDE RIGHT PANEL